

SHARDÉ HEIM

PRODUCT DESIGNER

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shardeheim.com
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Education

The University of Queensland / Bachelor of Information Technology

2014 - 2018 / BRISBANE, AUSTRALIA

Major in Human Computer Interaction

Experience

Curious Thing AI / Product Designer

JAN 2021 - APR 2023 / SYDNEY, AUSTRALIA

- Led all aspects of product design for a Voice AI Assistant platform, resulting in 3 million minutes of AI-human conversations processed in 12 months
- Developed the entire design road map, and contributed to the broader product roadmap
- Managed junior design team members in consolidating and unifying the design system
- Directed company-wide design decisions on branding, style, and website

Curious Thing AI / Cultural Ambassador

DEC 2019 - APR 2023 / SYDNEY, AUSTRALIA

- Conducted culture fit interviews for every candidate for jobs at Curious Thing
- Conceived and launched the company culture & values, and integrated them via workshops
- Implemented internal tooling (such as HeyTaco) to encourage celebrating daily wins across teams

Curious Thing AI / UX and UI Designer

MAY 2019 - JAN 2021 / SYDNEY, AUSTRALIA

- Created the interface for the first *self-serve* version of a AI Job Interviewer web application
- Designed the first version of the UI Component Library and collaborated with front-end engineers to roll out design standards across the entire platform
- Conducted multiple branding workshops to create the company branding and style guide
- Managed a cross-timezone project partnering with website development consultants

Skills

Design

Product Development
UX/UI Design
Cross-functional Leadership
User Research
Design Strategy
Journey Mapping
Usability Testing
Wireframing
Prototyping
Visual Design
Design Systems/Libraries
Responsive Design
Storytelling
Agile Methodology

Tools

Figma
FigJam
Sketch
Jira/Confluence/Trello
Webflow
Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Invision

Programing

HTML
CSS
SCSS
Javascript
Git

Experience (continued)

Scrunch / UX and UI Designer

SEP 2017 - FEB 2019 / BRISBANE, AUSTRALIA

- Co-redesigned the end-to-end experience for a influencer marketing web directory
- Co-created the user interface for a new mobile application for social media campaigns
- Conducted numerous online and in-person user research and testing sessions
- Developed commercial Adobe Lightroom filter presets and general company content

iDataMap / UX Designer and Front End Developer

NOV 2015 - SEP 2016 / REMOTE, AUSTRALIA

- Designed the RadCard software's web application interface, used by doctors and patients
- Developed the front end version of the company's web portal and collaborated with a team of back end developers for smooth integration
- Created and animated the company's international product explainer videos

Certifications

Minnow / Strategy & Structured Problem Solving Course

AUG 2022 - SEP 2022 / SYDNEY, AUSTRALIA

6-week intensive course for product people

Academy OX / Experience Design Summit

NOV 2021 / REMOTE

One-day conference with process breakdowns from the world's leading designers

Awards

Best Industry Focused Project

2016 / THE UNIVERSITY OF QUEENSLAND

Design of a UV detection board at the Innovation showcase awards